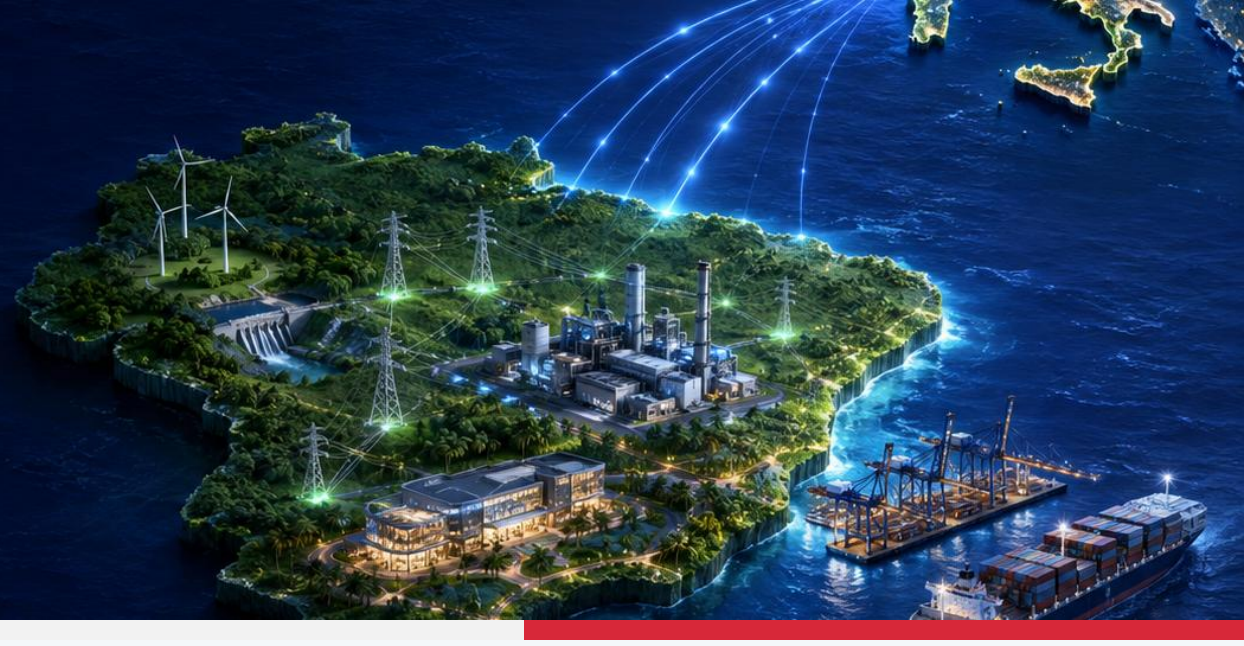
apexBrasil

Italian greenfield investment in Brazil 2017 to 2026



139
PROJECTS

US$ 7.7 billion
ANNOUNCED CAPEX

53
INVESTING COMPANIES

ANNOUNCED PROJECTS

SECTORS

Retail	72
Manufacturing	22
Electricity	11
Business services	7
Regional headquarters	6
Sales office	6
R&D center	5
Logistics, distribution...	4
ICT infrastructure	3
Testing center	1
Education and training	1
Entertainment	1

TOP 10 COMPANIES

		Projects
1	Calzedonia (Retail/Apparel)	20
2	Kiko Milano (Retail/Cosmetics)	15
3	Dolce & Gabbana (Retail/Apparel)	11
4	Enel (Electricity)	9
5	TIM (Telecom)	8
6	Diesel (Retail/Apparel)	6
7	Prysmian (Manufacturing - Cables)	6
8	Iveco (Manufacturing - Automotive)	5
9	Case IH (Manufacturing - Machinery)	4
10	Mistral (Home appliances)	4

72 projects

in **Retail**, accounting for **52%** of total projects

ANNOUNCED CAPEX

SECTORS

	US$ million
Electricity	5,034.8
Manufacturing	1,754.4
Regional headquarters	253.6
R&D center	221.2
Logistics, distribution...	191.9
Retail	112.0
Business services	60.9
Sales office	19.1
Testing center	10.6
Entertainment	5.5
Education and training	5.2
ICT infrastructure	n/a

TOP 10 COMPANIES

		US$ million
1	Enel (Electricity)	4,904.0
2	Iveco (Manufacturing - Automotive)	379.3
3	Prysmian (Manufacturing - Cables)	362.5
4	UFI Filters (Manufacturing - Automotive)	268.8
5	TIM (Telecom)	203.2
6	Case IH (Manufacturing - Machinery)	134.0
7	Asja (Electricity)	130.8
8	Hi-Tech Intl. (Manufacturing - Automotive)	130.0
9	ACS Dobfar (Pharmaceuticals)	119.4
10	Came (Automation)	112.8

US$ 5.0 billion

in **Electricity**, accounting for **66%** of total CAPEX

KEY TAKEAWAYS

Retail leads in number of projects, particularly **apparel**.

In CAPEX terms, **Electricity** and **Manufacturing** (industry) lead**.**

Period analyzed: 2017 to 2026.

Data: Orbis BvD / Prepared by: ApexBrasil.

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