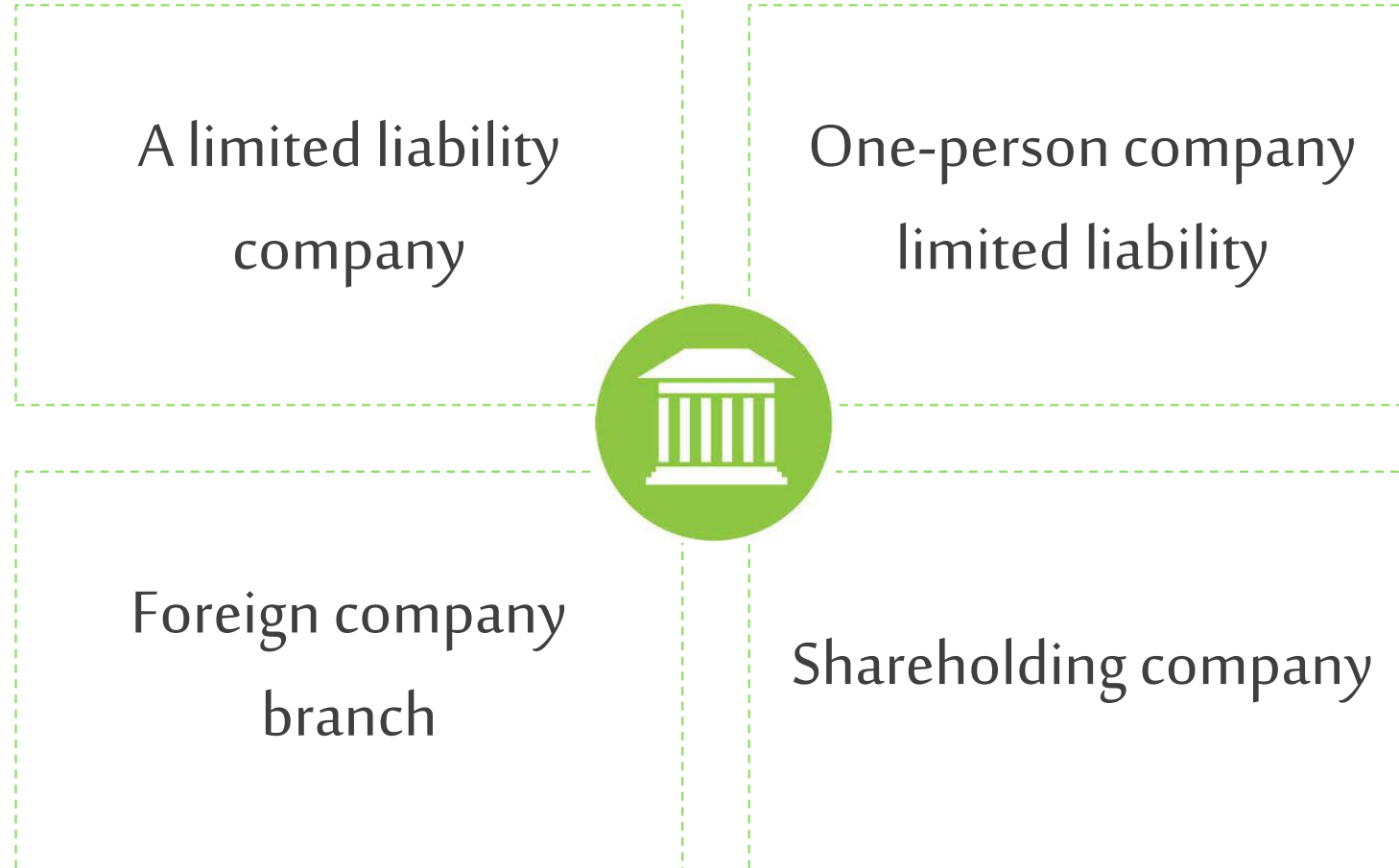


Sectors and License Activities

Available for Foreign Investment

Types of legal entities





%100

Foreign Ownership

In the following:

- ✓ Commercial Investments.
- ✓ Industrial Investments.
- ✓ Investments in services activities
- ✓ Contracting Investments.
- ✓ Engineering Consulting Licenses
- ✓ Entrepreneur Licenses



Licensing of Service Activity

- Senior management consulting
- Information technology
- Tourism
- Training
- Health
- Insurance and reinsurance
- Education
- Advertising
- Shipping services and air freight of goods
- Organization of exhibitions
- Catering and nutrition services
- Financial Services
- Aviation Services
- Real Estate Development
- Communications
- Contracting



- Obtain subsequent approval from the relevant government agency for specialized activities.
- The total ratio of the Saudi partner / partners and capital is in accordance with the minimum defined by the type of activity.
- The value of the real estate investment project is not less than SR 30,000,000 (land and building outside Mekkah and Madina areas).



Licensing of Scientific and technical office

This service is provided to foreign companies that have a Saudi agent distributing the company's products in the Kingdom, and such companies that wish to open an office to provide scientific and technical services to agents, distributors and consumers of their products.



- Restricted number of employees for the office is (50) employees and this number shall not be increased except with a prior SAGIA approval.
- The office shall perform market feasibility studies on the type of the company's activity, and prepare reports of this study for the main center.
- The office is prohibited from performing any contracts or commercial activities or investments in the Kingdom, directly or indirectly, while it is also prohibited from earning any fees for training Saudi technicians.



Licensing of Industrial activity

Includes all manufacturing licenses such as heavy, Light, and transformative industries.



Obtain approvals after the investment license



وزارة البيئة والمياه والزراعة
Ministry of Environment Water & Agriculture
Kingdom of Saudi Arabia المملكة العربية السعودية



وزارة الطاقة والصناعة والثروة المعدنية
المملكة العربية السعودية
Ministry of Energy, Industry, and Mineral Resources
The Kingdom of Saudi Arabia



Commercial License

Offered to foreign entities who wish to perform an activity in the wholesale trade and retail trade in the Saudi market.



Commercial license with Saudi shareholder



Existence of a Saudi shareholder in the investment license with a share of not less than 25% of the company.



100% foreign commercial license



- Limited to the foreign companies that have a presence at least in (3) regional or international markets.
- Minimum capital 30 M SAR
- Invest an amount of no less than 200 million Saudi Riyals



Consulting License for Engineering Offices

Provided to foreign companies that wish to provide engineering consultation services inside the Kingdom with a 100% ownership



- The foreign company or its related companies shall be licensed by in the same field at least 4 countries.
- Submitting an experience certificate of the company for at least the last 10 years.



Temporary certificate to submit proposals for government projects

Provided to Entities that wish to bid for government projects by submitting an application to SAGIA:



- The period of the certificate is one year only.
- This certificate does not entitle the entity to issue a commercial registration.
- In case the government project awarded to the entity, it shall not execute the contract except by obtaining a Service or obtain a temporary license for the performance of government/ semi-government contracts.
- The company's total revenue, according to the financial statements for the three years prior to the certificate request must be more than five hundred million Saudi riyals.



Entrepreneur Licenses

Provided to entrepreneurs who wish to establish pilot projects accredited by Saudi universities or business incubators



- Approval from an authorized Saudi university or business incubator.
- A letter of no objection from the Saudi sponsor, if the applicant is a resident of the Kingdom,
- The duration of the license is one year.

Types of Licenses, Minimum Capital Requirement and Percentage of Saudi Partnership

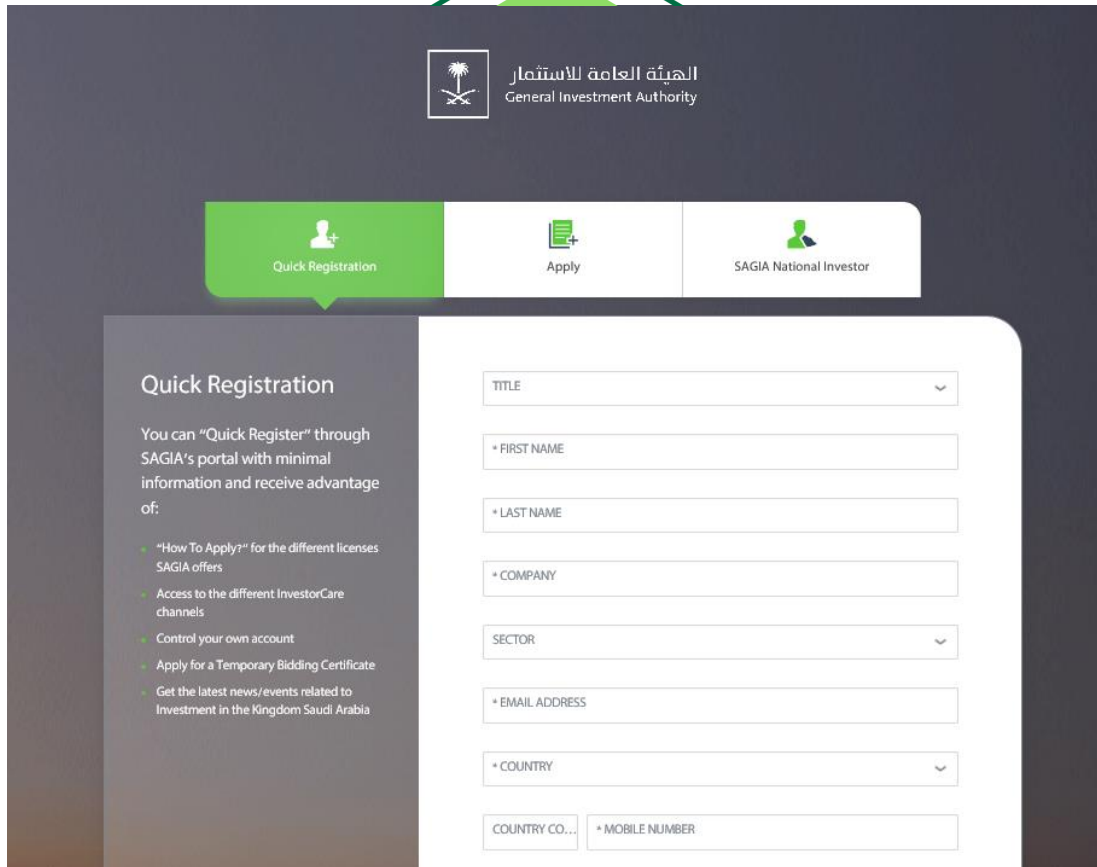
No	License Type	Minimum Capital (SR)	Minimum Saudi Participation (%)
1	Commercial with Saudi Partner	26,666,667 Foreign capital shareholding not less than twenty million (SR 20,000,000) and partnership not more than % 75.	% 25
	% 100 Foreign Commercial	30,000,000	--
2	Communications	--	% 40
3	Communications Value Added	--	% 30
4	Insurance	--	% 40
5	Reinsurance	--	% 40
6	Property Financing	--	% 40
7	Property Investment	The value of each project is not less than 30,000,000 (covering land and construction) ; the land and building will be outside the perimeter of the two Holy Mosques	--
8	Management of Construction projects, detailed engineering design and EPC contracts	--	% 25
9	Public transport (bus transportation within cities)	500,000	% 30
10	Public transport (metro transportation within cities)	500,000	% 20
11	Joint Stock Company.	500,000	--

* Related to the limit of the cost of a single project to be constructed. There is no minimum limit for the capital of property development projects.


Investor Services and Advisory

02

How to register at SAGIA



The screenshot shows the SAGIA website's 'Quick Registration' page. At the top, the SAGIA logo and name in Arabic and English are displayed. Below the header, there are three navigation buttons: 'Quick Registration' (highlighted in green), 'Apply', and 'SAGIA National Investor'. The 'Quick Registration' section on the left explains that users can register with minimal information and lists benefits such as access to different InvestorCare channels, account control, and the ability to apply for a Temporary Bidding Certificate. The main registration form on the right includes fields for: TITLE (dropdown), * FIRST NAME, * LAST NAME, * COMPANY, SECTOR (dropdown), * EMAIL ADDRESS, * COUNTRY (dropdown), COUNTRY CO... (dropdown), and * MOBILE NUMBER.



Investor applies
through SAGIA's
online services on
SAGIA's website

Request is completed
within 2 days

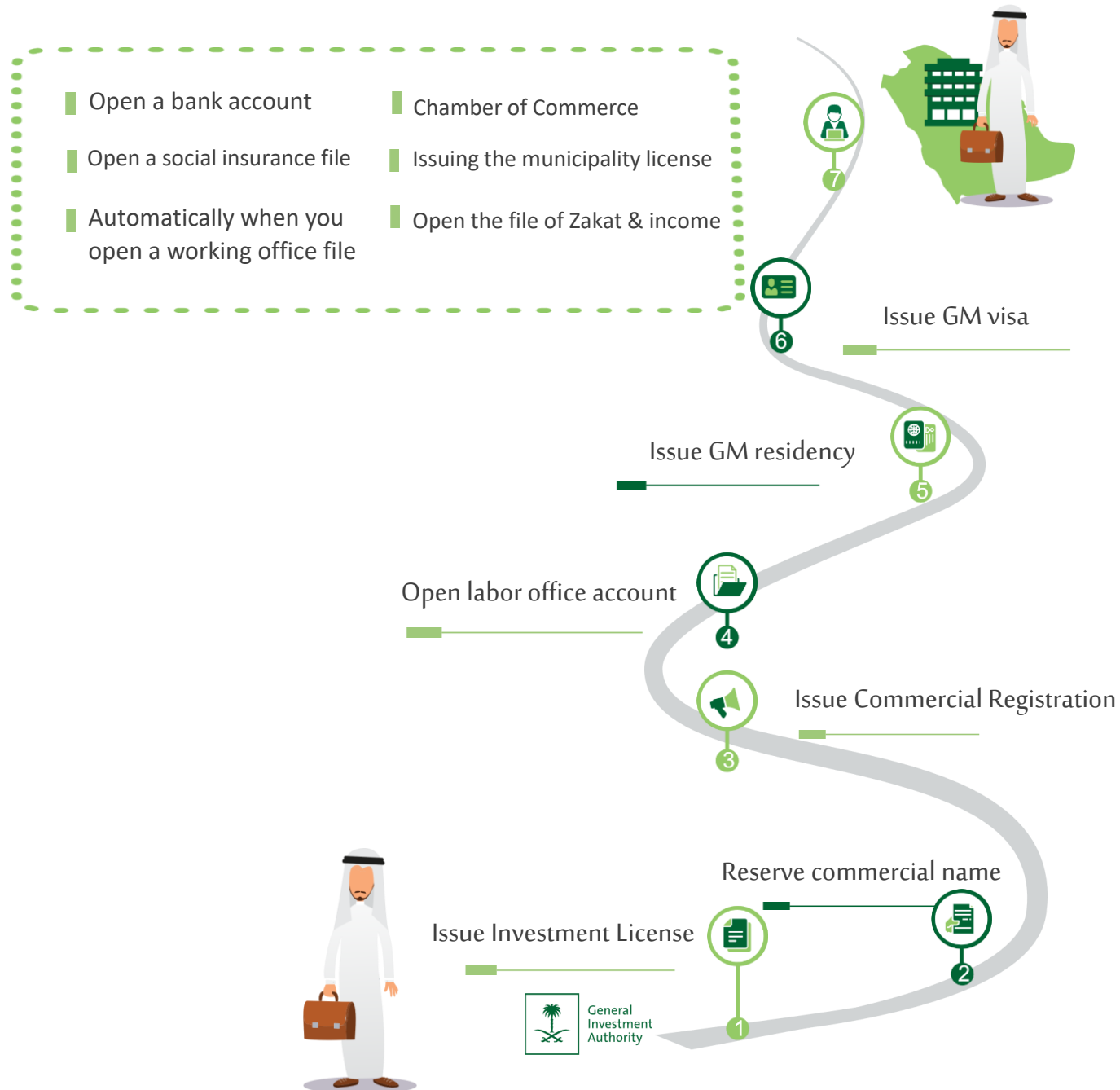




Investment License Requirements

- ✓ Company's Commercial Registration certified by the Saudi Embassy.
- ✓ Audited Financial sheets for the last year certified by the Saudi Embassy.

Investor Journey..



SAGIA Business Centers

The business centers provide support and assistance to investors to complete their business set-up, through the presence of 8 government agencies.



Services provided to investors (local and foreign)

Workshops

- Host events and seminars for investors including other government entities.

Consultations

- Specialized in various types of investments.
- A platform to receive daily inquiries.

Hosting Environment

- A holistic approach.
- Host investors at the Business Centers.

Contact Center

- Hotline and social media.
- Manage complaints & inquiries.
- Link between investors and the business centers.

Relationship Management

- Point of contact with the entity.
- Provide special care to investors.
- Performance analysis and provide recommendations.

Support Investors

- Monitor the activity of the entity.
- Prepare periodic reports
- Provide support in case of violations

Communication channels

Customer Care E-mail



Response to complaints & inquiries within 4 hours



Customer service Toll-free number



Response time within 20 seconds



Call-back request feature



Schedule calls upon clients' request



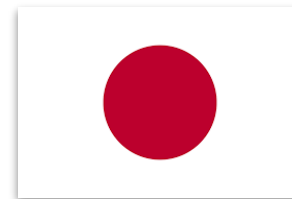
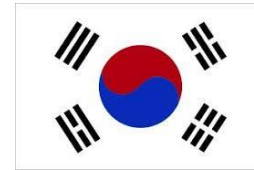
Social Media



Follow up Twitter account 24/7



7 other languages (in addition to Arabic) are available in all communication channels with the investor



SAGIA E-services Experience

Consultation and Support Visits



Apply for support visit through the portal to resolve obstacles

Interactive Response System



Expedite requests through the interactive response system

Instant Online Services



Launched 14 Services on the portal to amend Licenses online

Developing the Investment Environment

'Ease of Doing Business' Committee "Tayseer"
and enhancing the private sector to participate in
the economic development

03

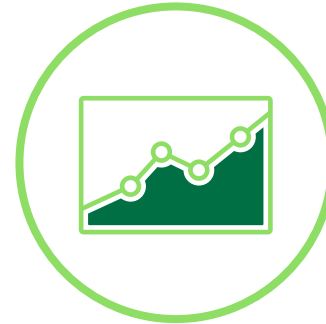
Tayseer Committee was launched by the Council of Economic and Development Affairs, according to the Resolution No. 9/36 on September 2nd 2015. In this initiative, more than 20 government agencies operate under one umbrella to achieve a specific goal: empowerment and development of the private sector. Tayseer aims to move forward with the improvement of the business sector in the Kingdom, in order to create a consistent, stable and enhancing business environment.



Improve private sector engagement and take part in decision making



Enforce high directives aimed at improving the business environment and stimulate the private sector



Raise the Kingdom's ranking to be among the top 20 countries in the international competitiveness indicators



Raise the level of efficiency in the government services

Tayseer aims to:



Improve the business environment in the Kingdom.

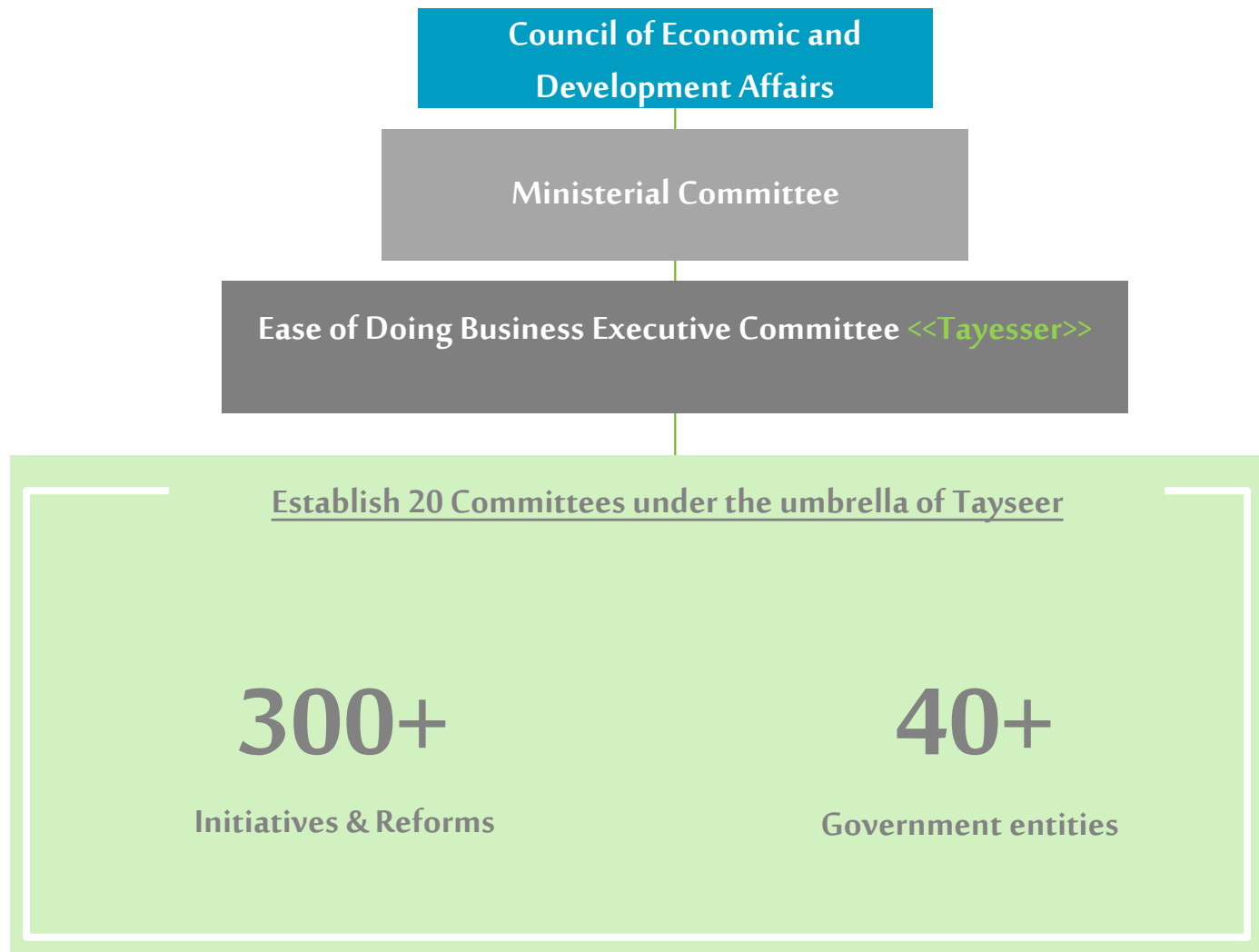


Engage with the private sector to address challenges.



Raise the Kingdom's competitiveness ranking among other countries

Organizational Structure



Government sector collaboration is essential to achieve the vision's objectives

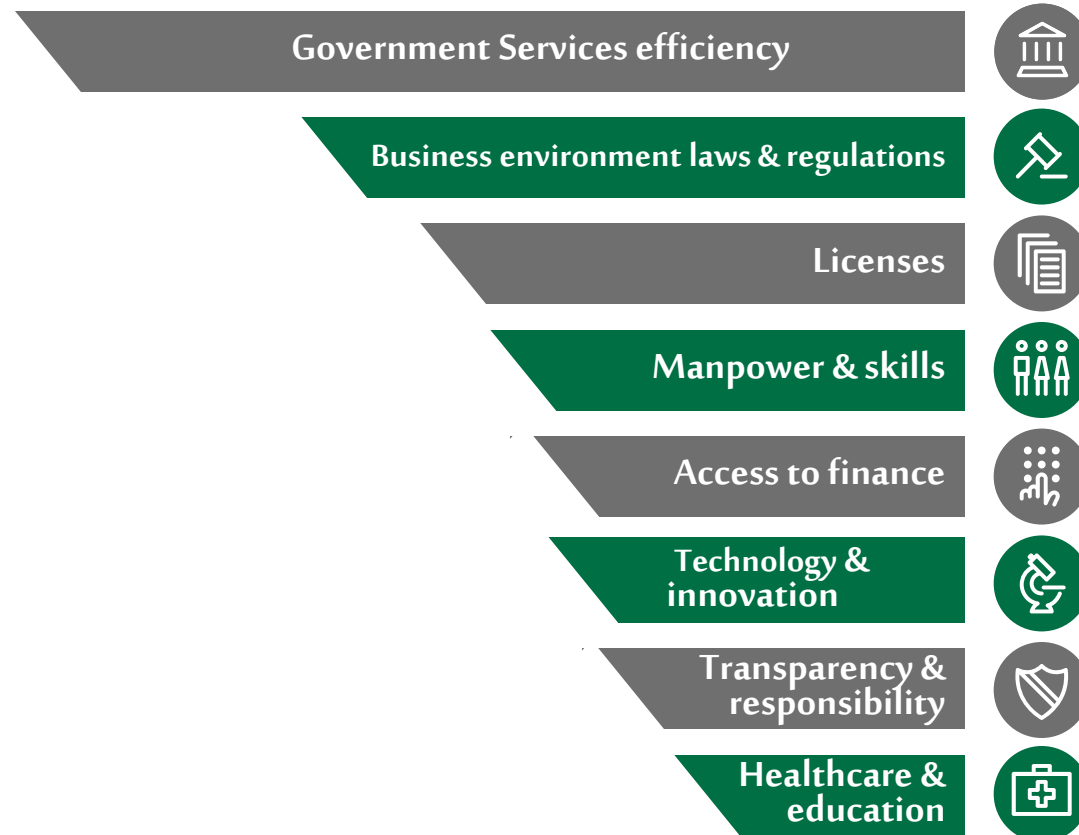
Vision related objectives

- Improve the business environment
- Strengthen the Kingdom's ranking
- Improve government services efficiency
- Improve the Kingdom's ranking in global indicators
- Attract more local and international investments
- Increase the private sector contribution to the GDP

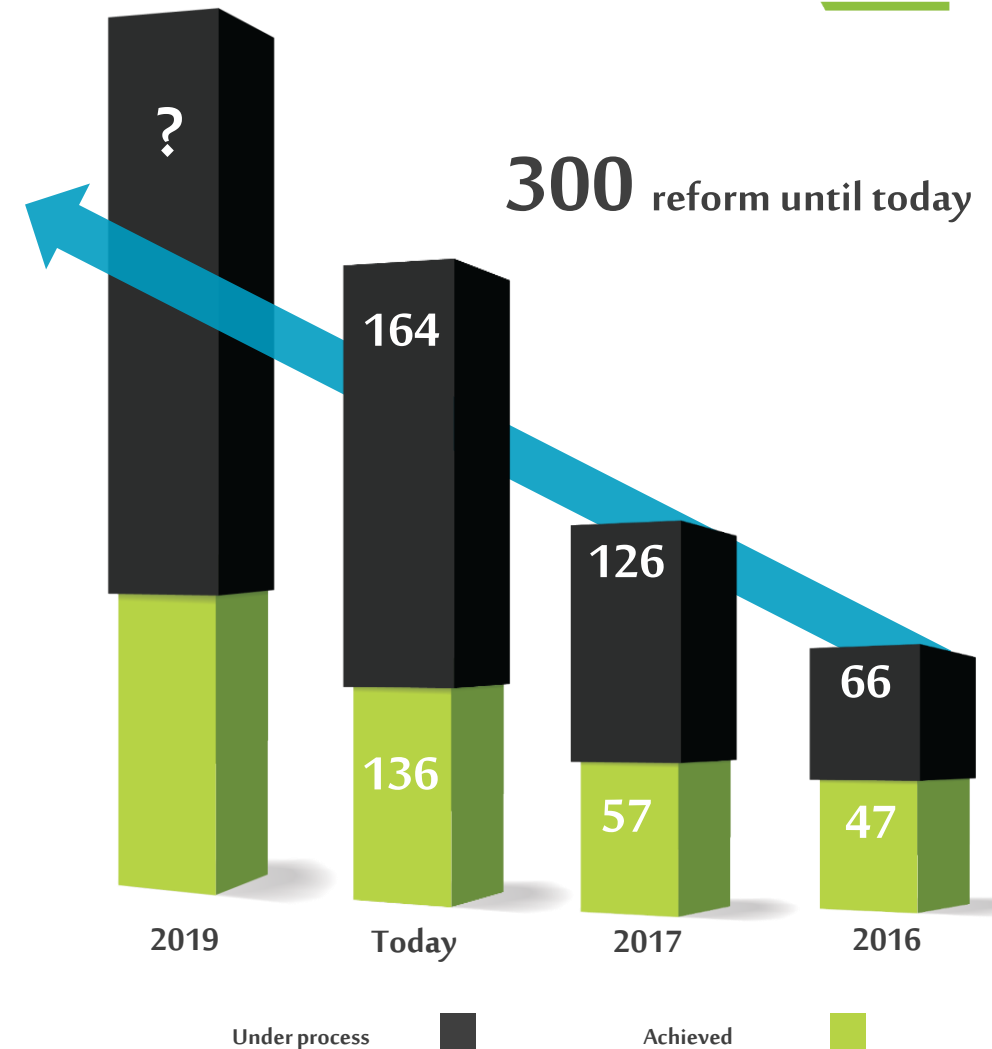


Initiatives and Targeted Areas

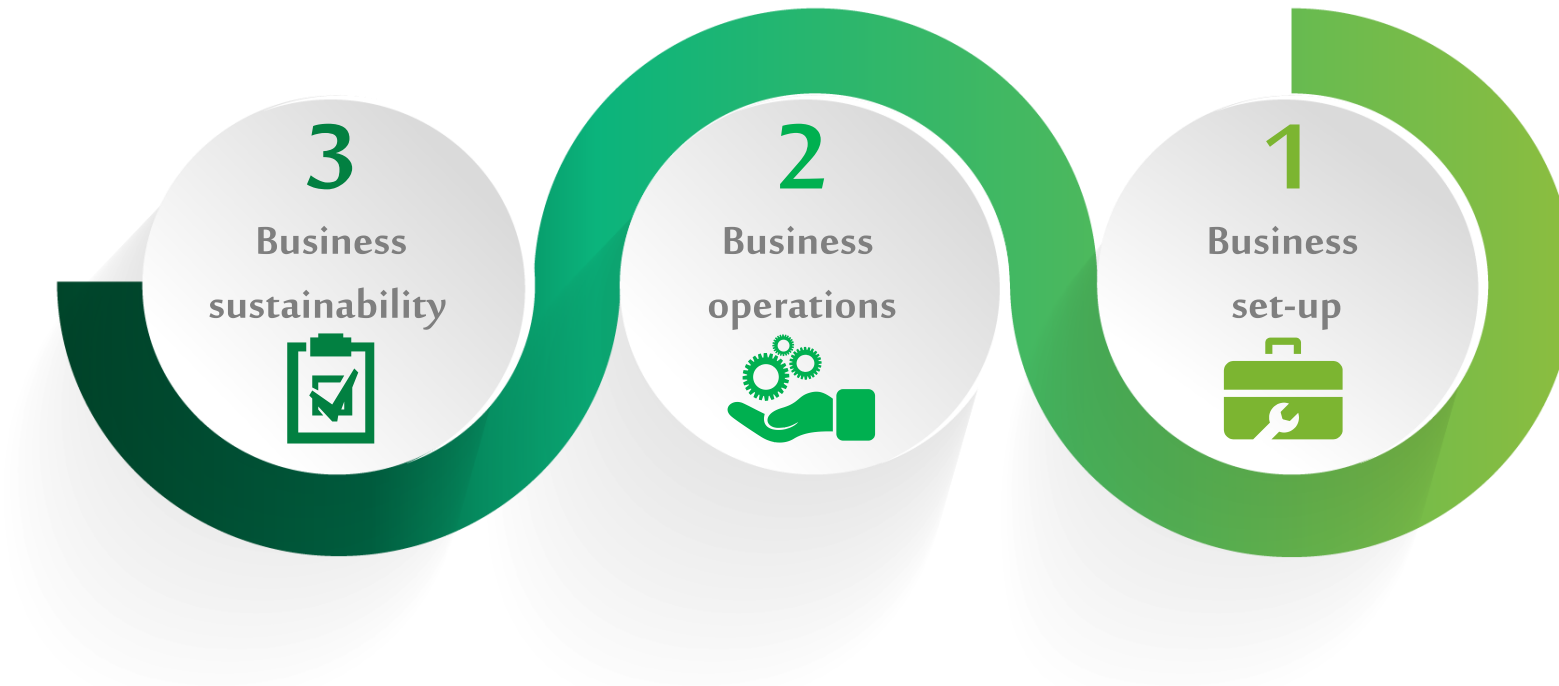
Focus on different areas



Initiatives started in 2016



The impact of Tayseer on the investor life cycle



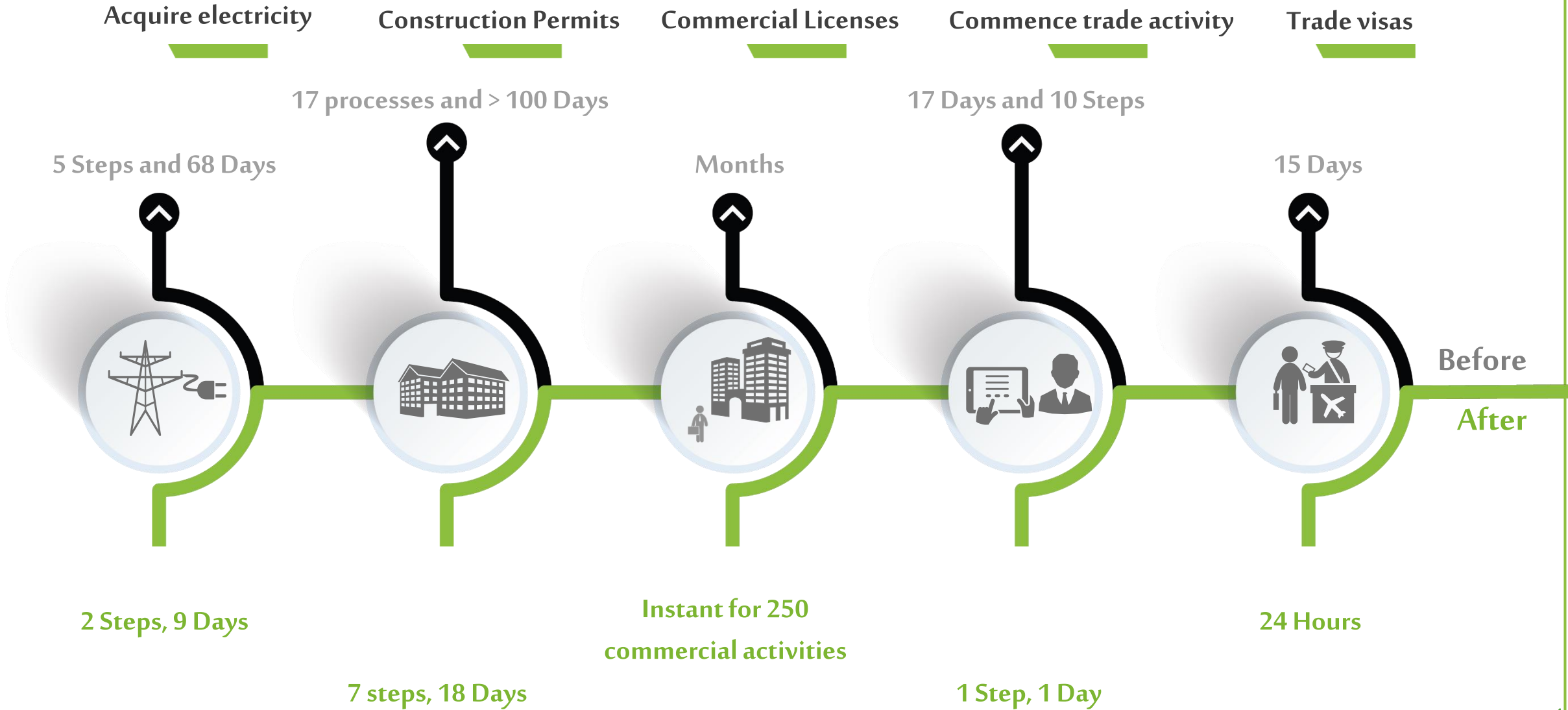
Reduce processes and digital transformation (1/2)

After

Before



Reduce processes and digital transformation (1/2)



Transformation in investment licenses



Convert 88 commercial activities that require a permit to an Instant Municipality license



Convert 64 restricted commercial activities that require pre-approval to a notice of commencement



Reduce licensing requirements from 17213 to 7841 (eliminating 54% of requirements)



Procedures were re-engineered in 9 priority sectors



Establish a database that includes more than 53,000 data points



Establish Investor guides for 8 government entities



Revise the procedures & requirements for contracting permits as a pilot platform in Riyadh Municipality



Link 21 government entity under 'Miras' Platform

Enhance Transparency in laws & regulations

Before



After

Implement a new bankruptcy system

Debtor can receive financing
after the commencement of
bankruptcy proceedings

6



Allows the liquidation of
assets without bias to
creditors

4



Allows the financial return
of debts to the relevant
party

2



Balance between the rights
of the creditors and debtors

5



Allows the parties in debt to
vote on the proposed plan
of return

3



Support companies to
continue their activity

1



Impact of reforms on international indicators



Ease of Doing Business Report

Issued by: **World Bank**

Frequency: **Yearly**

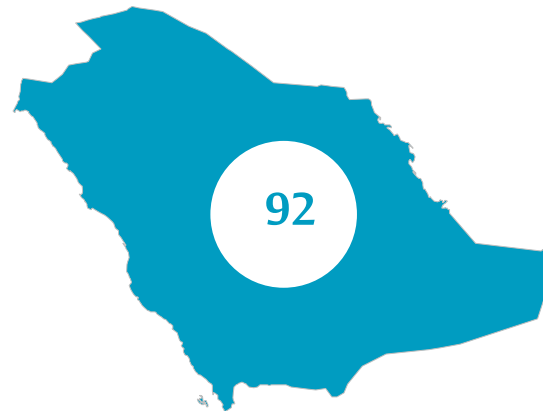
Comparison: **190 countries**

Date of issue: **31 October 2018**



The Kingdom was ranked 4th among Group 20 in reforms

The Kingdom implemented 51 reforms, which will have a positive impact on the Kingdom's ranking over the next three years



Global Competitiveness Report

Issued by: **World Economic Forum**

Frequency: **Yearly**

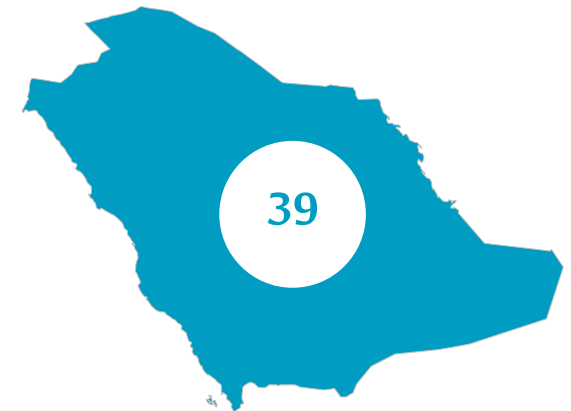
Comparison: **140 countries**

Date of issue: **17 October 2018**



The Kingdom advanced from 41 to 39

Advancement of the Kingdom in this report since 2012



Upcoming Reforms

Provide more credit facilitation
for small & medium enterprises

Digital transformation in
government services

Extend the scope of process
re-engineering for licensing
in government agencies

Develop and
implement investment
laws & regulations

Improve the
quality of
education services
and manpower

Enable more
women
participation in
the workforce



Always pleased to hear from you

To contact us:

#Tayseer

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We Listen..



We Facilitate..



We Achieve..



شكراً لكم Thank You

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